

Logo Design Contest Packet

Submission deadline: August 1, 2026 | Questions: supervisor@drummondislandtownship.org

1. Contest Overview

Drummond Island Township is seeking an original logo design to serve as the official visual identity of the Township. The selected logo will be used on official documents, signage, digital platforms, and promotional materials.

Eligibility: Open to anyone. Individual and team submissions are accepted.

2. Key Dates

Milestone	Date
Contest opens	May 2026
Submission deadline	August 1, 2026
Public voting	August 18 - September 1, 2026
Winner announced	September 8, 2026 (Township Board Meeting)

3. Mandatory Design Requirements

All submissions must include all three of the following. Submissions missing any requirement will not be considered.

- 1. A clear, recognizable representation of Drummond Island**
The outline or image must clearly reflect the geographic shape of Drummond Island such that a viewer familiar with the island can identify it without explanation. Highly abstract, symbolic, or indirect imagery does not qualify.
- 2. The exact wording: "Drummond Island Township"**
The wording must appear exactly as stated. No abbreviations, alternate names, or variations.
- 3. A round (circular) design format**
All design elements must be contained within a circular boundary.

4. Submission Requirements

- Digital file format: SVG, AI, or EPS (preferred); PNG or PDF (high resolution also accepted)
- Full-color version and black-and-white version both required

- Design statement: maximum 250 words describing your design and its meaning
- Received by August 1, 2026

5. How to Submit

Submissions may be delivered in one of two ways:

- Email to: supervisor@drummondislandtownship.org
- Drop off in person at: Drummond Island Township Hall, 29935 E Pine St, Drummond, MI 49726

Please include your name, mailing address, phone number, and email address with your submission so the Township can contact you.

6. Review and Public Voting

The Township Board will review all submissions solely for compliance with the mandatory requirements listed in this packet. All qualifying designs will be placed into an electronic public survey administered by the Township. The design receiving the highest number of public votes will be selected as the official Township logo.

Voting will be open from September 1–15, 2026. The link will be shared on the Township Facebook page and website.

7. Prize and Recognition

The selected designer will be publicly recognized by Drummond Island Township at the September 2026 Board Meeting and through Township communications.

8. Ownership and Usage Rights

The winning logo becomes the exclusive property of Drummond Island Township. The Township retains the right to reproduce, modify, and use the logo in any medium without further compensation. Designers retain rights to non-selected submissions.

9. Questions

For questions about the contest, please contact:

Krystal Truax, Township Supervisor

supervisor@drummondislandtownship.org

Drummond Island Township Hall | 29935 E Pine St, Drummond, MI 49726